OCT. 23

CYB DOC SQUAD MTG.

K.O. Beckman
Mike Naimark
Nick West
Dave

Total 66 HOURS

Video
- Exit Interviews 10
- Big Stage } Straight docu-mentin
- Maze Stage
- Floor Camera 10
  - pro shooters
- Flock Stuff 6 tapes <10
- Larry Shaw

3-D video

Time lapse no sound.

- fish-eye 1 frame/min. end = 2am sun. 50 seconds.

- Mapping move from 1 place to another – get every path a few '00 frames.
- Larry Shaw

Stills

Stored stills from Elec Cafe not good quality.

Don't have

Videotapes out of screens that were there.
Shud be able to get.

VPL – Brian Eno, 566, Rusty Schweiker

VIDEO DISK

Fixed price
What's the mkt
How's it promoted? Who bears the costs?
Min ~~rev~~ to make it B/E?
Do a cable release?
Quality.

AVG - $40,000 to make some kind of something.
30 min or 1 hr.

Logging:
Split in the road

Step 1 - make cheap editing cc. [Tape cost] VHS dubs.
Rough + cheap log. (have it done 2 or 3 x).
then make rough cut. 3-5 hr.
• Still need equipmt - $200/wk.
Volunteer editors

> Pithy sound bites from spkrs + maj exhibits. SELECTS 2-5 HR
fairly conventional doc'try editg,
> 1st level interactivity → indexing search

They'd bet on: Mac w/ Hypercard. Not CDI.

Computer Museum OLIVER
VR on wheels: Challenge funding.
< 30 min video on what is VR.
average dwell time on interactive: 5 minutes. "Tell me more"
Would pay 5-20k for 2 of these together.

Pioneer Laser Disk Corp in Japan 0.5 m laser disk in USA
2.5 m " " " Japan
Contact: Hagino. Interactive evangelist at PLDC.
A good run is 5,000. Funded an 8-disk 2-sided product
on animals - for sual

PLDC could be a buyer/contract buyer of interactive prod'ts.
Just looking for throughput.
Non-exclusive (VHS okay)

Museum mkt.

Who's good at putting these deals together?

Feel out cable network
A+E CNN Discovery PublicTV (last resort)

Purpose
Make #? Probably not.
Aesthetics? No.
Give people coverage
BIG

Can he shoot more footage to expand the coverage from Cyberthon to VR in general.
Who has editorial co~~verage~~ntrol? Exec editorial control
Who owns it?
What do they get out of it?
We need $40,000 of post-prod'n, incl. shoot'g extra footage.

TIFFY SAYS 10-23
They can have the product done in 3 months. (The video)
Seems soon to me.

Mike's been a consultant where he's learned you need control.

Interactive
Linear distr'n — KO
Museum consortia
AZTEC+AAM

Book Publishers

MIT Press
Call for papers.
Mondo 2000.
Presence